



NEWS RELEASE

Waterford School District, 501 N. Cass Lake Road. Waterford, MI 48328

FOR IMMEDIATE RELEASE

June 27, 2022

CONTACT:

Sarah Davis

Director of Communications and Community Relations

248.706.4867

Daviss02@wsdmi.org

How Sweet it is!

WSD puts a cool twist on summer reading

WATERFORD, Mich. – Starting this week, the Waterford School District's Sweet Reads Bookmobile will be back on the move, delivering free books and ice cream to local neighborhoods all over Waterford Township.

The project was first pioneered by Waterford School District and the Waterford Foundation for Public Education in 2018 to lessen summer reading loss by providing opportunities and incentives for students to read during the summer break.

The Sweet Reads Bookmobile visits designated neighborhoods surrounding the district's nine elementary schools and distributes free books to children. During these visits, children may exchange books for new books and receive free ice cream. The Sweet Reads Bookmobile is staffed by Waterford School District employees and district volunteers.

"The Sweet Reads Bookmobile is an innovative way to keep our students engaged and learning all year long," said Waterford School District Superintendent Scott Lindberg. "I am grateful that the Waterford Foundation has continued to fund such an amazing project for our students and community."

The Sweet Reads Bookmobile was first made possible with \$13,500 grant funding from the Waterford Foundation for Public Education and the Mary Lou Simmons Legacy Endowment in

2018. Since then, the Foundation has provided over \$40,000 to convert a district utility van into a mobile library and replenish supplies in 2018, 2019, 2021 and 2022.

To see the complete Sweet Reads Bookmobile schedule, visit www.wsdmi.org/sweetreads.

The Waterford Foundation is a charitable, non-profit organization focused on providing funding for innovative, out-of-the-ordinary, and out-of-budget initiatives for the Waterford School District. Over \$2 million in grants have been provided to assist in developing programs or projects that enhance curricular and extracurricular opportunities for students. Learn more at www.wsdmi.org/wfpe.



Waterford School District Superintendent Scott Lindberg with the Sweet Reads Bookmobile.

###