

Agreement

Business/Individual Name _____

Address _____

Phone _____ Email _____

Contact Name _____

- | | |
|---|--------------------------------------|
| <input type="checkbox"/> Kettering | <input type="checkbox"/> Mott |
| <input type="checkbox"/> Large Panel Advertising | \$3,500 (1 Year) |
| __Two year renewal (\$2,800/year) | |
| <input type="checkbox"/> Small Panel Advertisement | \$1,500 (1 Year) |
| __Two year renewal (\$1,000/year) | |
| <input type="checkbox"/> Large Banner Advertisement | \$500 (1 Year) |
| <input type="checkbox"/> Stadium <input type="checkbox"/> Gymnasium | |
| __Annual year renewal (\$350/year) | |
| <input type="checkbox"/> Business Message Board | \$50/message/game |
| <input type="checkbox"/> Individual/Non-Profit Message Board | \$25/message/game |
| <input type="checkbox"/> Varsity Season Pass Message Board | \$500 (1 Season) |

Message Board Advertisements

Game date for ad: _____

Email message content to scs@wsdmi.org. Photos must be .jpg.

TOTAL amount for advertisement commitment \$ _____

Method of Payment

- Cash Check Visa MC

Credit Card # _____

Expiration Date _____

Advertiser Representative

Waterford School District

Name _____

Name _____

Signature _____

Signature _____

Title _____

Title _____

Date _____

Date _____

Return signed contract to School & Community Services
501 N. Cass Lake Road, Waterford, MI 48328 | scs@wsdmi.org

Waterford School District High School Stadium Advertising

Exposure, Exposure, Exposure!

Become an advertising partner!

Thousands each year attend events at Kettering & Mott stadiums!

Maximize your advertising dollars!

Achieve your marketing goals & objectives!

Commemorate a special event with a personalized message!

Send personalized messages to your student or athlete!



Figure 1 - High School Football Stadium - Mott



Figure 2 - High School Football Stadium - Mott

School & Community Services | 248.706.4868
501 N. Cass Lake Road, Waterford, MI 48328
scs@wsdmi.org



Figure 3 - WSD Logo

Scoreboard Panels

Large Panel Advertising*

\$3,500 (1 Year)

- 50" x 64" full color panel advertisement
- Two side panels available at each high school
- \$2,800/year renewal for two additional years
- Vinyl banner for stadium placement included
- Professional graphic design services included

Small Panel Advertisement*

\$1,500 (1 Year)

- 24" x 75" full color panel advertisement
- Four bottom panels available at each high school
- \$1,000/year renewal for two additional years
- Professional graphic design services included



Figure 4- Scoreboard

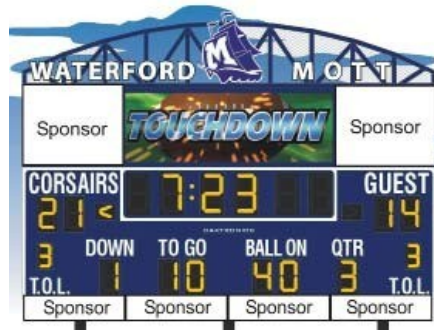


Figure 5 - Scoreboard

Orders will be processed as they are received. *scoreboard please return your contract quickly.*

Stadium Vinyl Banners

Large Banner Advertising*

\$500 (1 Year)

- 4' x 8' full color vinyl banner displayed in prominent area
- \$350 annual renewal
- Professional graphic design services included

**Banners can also be purchased for the high school gymnasiums.*

Electronic Messaging

Business Advertisement *

\$50/message/game

- 4'10" high x 13'0' wide LED message board on scoreboard
- Display text or logo
- Professional graphic design services included
- Messaging must be provided 10 days prior to display date

Individual/Non-Profit Advertisement*

\$25/message/game

- 4'10" high x 13'0' wide LED message board on scoreboard
- Display text or photo message to player/student
- Professional graphic design services included
- Messaging must be provided 10 days prior to display date

Varsity Season Pass*

\$500 (1 Season)

- 4'10" high x 13'0' wide LED message board on scoreboard
- Display one ad per each varsity game, (approximately 54) all year. (\$2700 value)

**The Waterford School District will comply with the guidelines set by the Federal Communications Commission (FCC) for accepting advertisers.*

