

# SPONSORSHIP AGREEMENT

PRESENTING SPONSOR	\$10,000	\$ _____
PLATINUM	\$5,000	\$ _____
GOLD	\$2,500	\$ _____
SILVER	\$1,500	\$ _____
BRONZE	\$500	\$ _____
TOTAL		\$ _____



Make payment payable and mail to  
WATERFORD FOUNDATION  
FOR PUBLIC EDUCATION  
P.O. Box 300681  
Waterford, MI 48330-0681

You may email or fax agreement to  
Email wfpe001@gmail.com  
Fax 248.706.4888

## BECOME A SPONSOR

SELECT FIFTY / TEACHER OF THE YEAR  
DURANT MOST IMPROVED / GOLF OUTING



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MasterCard or Visa Number \_\_\_\_\_

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# Waterford Foundation for Public Education

## RECOGNIZING AND PROMOTING EXCELLENCE IN TEACHING AND LEARNING

The Waterford Foundation, established in 1984, exists solely to promote and recognize excellence in teaching and learning. Private funding for projects, ranging from district wide music and arts programs to modestly budgeted classroom literacy activities, are provided by the Foundation. All funds are derived from donations and/or fundraising activities.

The Board of Directors are former educators, parents, business owners, and other community leaders who are conscientious stewards of the Foundation’s assets who are committed to adhering to the mission and founding principles of the organization.

The Waterford Foundation is a charitable, non-profit organization focused on providing funding for innovative, out of the ordinary, and out of budget initiatives for the Waterford School District. Over \$2 million in grants has been provided to assist in developing exciting and innovative programs or projects that enhance curricular and extracurricular opportunities for students.

## BECOME A SPONSOR

Waterford Foundation sponsors are a deeply valued part of the Waterford School District community. We celebrate the unique contribution through many recognition vehicles including Waterford Foundation and Waterford School District websites, social media channels, educational channel, press releases, news articles, event signage and acknowledgement, and more! We are committed to making your sponsorship experience one that meets your personal or organization’s business goals.

### SPONSORSHIP PACKAGES PROVIDE EXPOSURE, EXPOSURE, EXPOSURE

Your contribution will be used to support one of the many programs or events that create opportunities for Waterford students. Our sponsorship packages offer you the opportunity to be part of each one of the sponsorship events listed. Your sponsorship will provide extensive exposure to the areas serving the Waterford School District including Waterford, Independence, White Lake, West Bloomfield, and Lake Angelus and beyond.



## SPONSORSHIP PACKAGES

### PRESENTING SPONSOR \$10,000

- Signage at all events
- Custom designed banner
- Press release recognition
- Logo placement on all print, electronic, online advertising
- Social media inclusion
- (2) Teams (8 individuals) golf for outing, lunch & dinner
- (2) passes to Select Fifty, Teacher of the Year Banquet & Durant Most Improved luncheon



## SPONSORSHIP EVENTS CREATE OPPORTUNITIES

**Select Fifty** honors outstanding seniors, 25 from Kettering and Mott High Schools, for its prestigious recognition award. Students are selected by their school based on their achievements in leadership, citizenship, and academics. Students, parents, educators, and community members are invited to attend a prominent awards banquet where a keynote address is delivered by a distinguished Waterford School District graduate.

**Teacher of the Year** provides annual recognition of outstanding educators in the Waterford School District. It is an affirmation of the value the Waterford community places on the educational excellence and the critical role the classroom teacher plays in providing it. The Teacher of the Year receives free use of a vehicle of their choice from Lunghamer Chevrolet of Waterford. The Teacher of the Year is honored, along with all nominees, at the Excellence in Education Reception.

**Durant High School Most Improved** recognizes and awards students from Durant High School for significant improvements made in their academic standing during this quarterly luncheon.

The **Annual Golf Outing** is not only a fundraising event, but honors an outstanding Waterford School District graduate who has achieved success and is active in service to their community. The funds raised from this event help generate private funding in the form of grants to support innovative curricular programs not funded through the Waterford School District. Past honorees have included business owners, professional athletes, and civic leaders.

### PLATINUM \$5,000

- Signage at all events
- Press release recognition
- Logo placement on all print, electronic, online advertising
- Social media inclusion
- (4 ) Team golf for outing, lunch & dinner
- (2) passes to Select Fifty, Teacher of the Year Banquet & Durant Most Improved luncheon
- Distribution of your company materials at events

### GOLD \$2,500

- Signage at all events
- Press release recognition
- Logo placement on all print, electronic, online advertising
- Social media inclusion
- Distribution of your company material materials at events

### SILVER \$1,500

- Signage at all events
- Press release recognition
- Logo placement on all print, electronic, online advertising
- Social media inclusion

### BRONZE \$500

- Signage at all events
- Press release recognition
- Logo placement in event programs

**The Waterford Foundation is a 501(c)3 tax-exempt charitable trust.**